

SPORT ENGLAND EVALUATION FRAMEWORK

Theme: Data & Research Methodologies

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EVALUATION FRAMEWORK

Ensuring that evaluation leads to better
decision making and maximum impact
from investment in sport and activity



Sport England

Sport England's Evaluation Framework is a step-by-step guide that will help you build measurement and evaluation into the design and delivery of your sport and physical activity project.

The Framework is based on three phases – Design, Implementation and Learning. Within these are six steps to help you build an approach to measurement and evaluation compatible and proportionate for your project.

Content Theme

- Data & Research Methodologies

Target Audience

- Practitioners & Policy

Summary of Toolkit Elements

- Step 1: Define Purpose and Rationale
- Step 2: Identify Measurement & Evaluation Priorities
- Step 3: Decide the Level of Evaluation
- Step 4: Select Data Collection Methods and Tools
- Step 5: Develop and Implement Measurement Tools

- Step 6: Reflect on Learning and Improve Delivery
- Case Study 1: Community Sport Activation Fund
- Case Study 2: Muslim Women in Sport Project

Resources

[Access the Sport England Evaluation Framework online](#)

Related Links



<https://evaluationframework.sportengland.org/>